

# Indicative media costs

Role	Type of Media	Typical costs
Entry Level / Administrative	Anything from Generalist / Early Careers	One single listing on one generalist or early careers media starting from around £250 - £750
Senior / Director / Specialist	Up to Specialist Media / LinkedIn PPC	One single listing on one specialist media starting from around £1,000 to £2,000  LinkedIn PPC starting from around £3,500

\* This is a guide only, costs will vary for each media and is dependant on number of media, hires, locations and other external factors.